



Celetré Jones

COMMUNICATIONS MANAGER

1 YEAR WITH S+P



SINGLETON — PARTNERS

MARKETING • ADVERTISING

“I’ve always been a server. To be first, you must be last. And being [inherently] a human being, our purpose is to serve others.”

As Communications Manager, Celetré Jones acts as a liaison between Singleton & Partners’ and S&P WorkLab’s brand audiences. She provides management of all social media platforms and community engagement opportunities. The Communications Manager role involves Celetre’ in various activities such as communications, PR, social media, content creation and event planning. Celetré approaches each audience specifically to its needs strategically employing research and data analysis, community support, content distribution, narrative writing, and video manipulation as the basis of her management.

Celetré, like many of her colleagues, is native to Cleveland. As a lover of content creation, what motivates her is the idea that she is a curator, or someone who takes “nothing,” and transforms it into something captivating. Celetré is always looking to learn and surround herself with like-minded and contrasting visionaries alike. As an active learner, she proudly dons the “geek” title, because she enjoys researching and learning about topics in social justice, brand innovation, environmental justice and various sciences. Outside of work, she loves to fellowship with the Lord, whether this be through studying Proverbs, or learning more about Him through biblical study courses. As a distance runner, she runs at least two miles weekly. While a high school student at St. Martin de Porres, she played both softball and volleyball, donning the role of first base during softball games and right-side hitter when wearing her volleyball uniform.

As a first-generation degree recipient, she recently acquired her Bachelor of Science degree in Public Relations. During her tenure at Kent State University, she received the Jeff Fruit Journalism Scholarship and maintained Dean’s List status.

Life Mantra:

When they go low, we go high.” - Michelle Obama | “And whoever wants to be first, must be a slave of all. For even the Son of Man did not come to be served, but to serve and to give his life as a ransom for many.” - Mark 10:44-45 | “Do unto others as you would have them do to you.” Luke 6:31 | “It’s okay to have your different journey and embrace it.” - Celetré

Alma Mater:

Kent State University; Bachelor of Science in Public Relations



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