



# Allea Stefan

## PROJECT COORDINATOR

1 YEAR WITH S+P



SINGLETON — PARTNERS

MARKETING • ADVERTISING

**“I am the master of my fate, the captain of my soul”**  
— **Invictus by William Earnest Henley**

As Project Coordinator, Allea Stefan organizes and communicates all the details of assignments to team members and project managers for both Singleton & Partners and S&P WorkLab. Allea’s prior experience of working as a Media Strategist has equipped her to design and delegate cross-over campaigns that are attentive to the clients’ goals including donor acquisition, ROI, donor retention, and acquiring new long-term clients. Today, she serves as a liaison between team members and project managers for multiple projects. With a sharp attention to detail, Allea utilizes her expertise in organization, implementation, and administration to assist clients ensuring all creative and media assets are properly formatted and distributed.

As a West Virginia native, Allea initially moved to Ohio to attend Bowling Green State University. She is an alumna of the national service sorority, Omega Phi Alpha. Allea’s constant passion for serving others has never ceased. She has learned that through patience, diligence and discipline one can accomplish many things. Allea has always had a thirst for knowledge or in the words of her past mentor, “Readers are Leaders”. Some of her favorite novels include Dick Gregory’s ‘Defining Moment in Black History: Reading Between the Lies’ and ‘The Yellow Wallpaper’ by Charlotte Perkins Gilman. Allea also enjoys reading comic books, going to Comic-Cons, and is a proud co-host for the World Gone Geek podcast.

### Life Mantra:

“For it is by grace, you have been saved through faith – this is not from yourself, it is the gift of God” – Ephesians 2:8

### Alma Mater:

Allea is a graduate of Ohio Media School. She is certified in radio broadcasting, television broadcasting, and social media management. Her experience in various backgrounds has helped her become the young business professional that she is today. She is always eager to learn and grow and is excited to see where each path will take her.



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