



Tashira Singleton

PRODUCTION PROJECT MANAGER

6 YEARS WITH S+P



“Love the life you **live**, live the life you **love**.”

Tashira Singleton is S&P's Production Project Manager. She acts as coordinator for on-the-ground events and production for both S&P WorkLab and Singleton & Partners. Tashira ensures that production and events are coordinated in a timely manner and based on company quality standards. As an overseer of the Event Planning Department, she actively establishes and maintains relationships with the community, clients, partners and the general public. Tashira also plans and manages creative projects, ensuring that strategies and budgets are consistent with established timelines. This both maximizes company resources and guarantees a seamless and cost-effective operational workflow from start to finish.

Rewarding moments that Tashira holds near and dear include: managing her first media buying campaign from start to finish, providing excellent customer service and building relationships with clients.

A mother first, Tashira is a Clevelander and foodie that enjoys spending time with and entertaining her friends and family. She is a rap and R&B enthusiast and animal lover, who in lieu of a cat or dog, has a pet snake, named Red. Her series in rotation include anything on the ID Channel of Animal Planet. As a frequent traveler, Tashira has explored parts of Africa, France, Spain and most recently St. Thomas.

Life Mantra:

“Be thankful for what you have: you'll end up having more. If you concentrate on what you don't have, you will never have enough.” - Oprah.

“Where there is no struggle there is no strength.”

Alma Mater:

Cuyahoga Community College; Business Administration