



Renee Singleton

PRESIDENT & CEO



“[I wanted to prove] to myself that I could own and operate a successful business in the field of marketing and advertising [and] show other women – especially Black women, that they too can dream and achieve them!”

Renee Singleton is President and CEO of Singleton & Partners. She has more than 30 years of experience in marketing and advertising, including media planning, placement and buying, consumer research and segmentation, group, project and budget management. Working with the region’s top organizations, she has paved a road to be one of the most sought out firms in Ohio. Renee has created, sustained and operated, Singleton & Partners, a marketing and advertising firm for 19 years. Singleton & Partners, focuses on distinct market segments, while using targeted mediums to appeal to company and brand needs and preferences.

Before its inception, not many agencies in the region created culturally sensitive campaigns. Renee recognized a need in Cleveland, for an advertising firm that would reach Black consumers, minorities and the LGBTQ+ community through relevant campaigns, messaging and multimedia platforms. Recently Singleton & Partners expanded their operations to include a 7,000 square foot facility that houses a state-of-the-art production center: S&P WorkLab. The current location, used by both Singleton & Partners and S&P WorkLab, is a full-service production, commercial office space and co-working space. S&P WorkLab, was designed for both artists and content-creators alike. Packed with up-to-date production equipment, the facility includes a podcast studio, video and phone conference rooms, and 25-foot LED Cyc wall, or infinity wall, which can be used for video and photo shoots.

In 2020, she received a “Women of Note Award from Crain’s Cleveland Business,” an accolade that salutes 15 women in Northeast Ohio for their ‘dedication and achievements’ who have impacted businesses and Ohioans. She was profiled by KeyBank in their Key4Women, “Business Expertise” blog. In 2021, Renee was named by Cleveland Magazine as one of Cleveland’s “leaders, doers, visionaries, and idea generators,” and as someone who has shaped the city.

Renee, while a native Clevelander was born in Manhattan, New York. She is a fan of traveling, cuisine and spending time with family and friends. In her spare time, she watches and reads mysteries series and books, crochets and decorates.

Life Mantra:

“If you want to go fast - go alone, but if you want to go far - go together.” - African Proverb Unknown

Alma Mater:

University of Phoenix & Cleveland State University; Bachelor of Arts in Business Management